

Snack Packaging

Shelf appeal plus product freshness



From trail mix and energy bites to chips, cookies and more, The Pouch House creates custom-printed bags and pouches of nearly any size using high-barrier films. Choose from stand up and lay flat constructions, with or without zippers, window or no window. Give your customers what they crave — with a little help from The Pouch House.



Portability

Easy to carry in pocket, purse or gym bag



Practicality

Resealable pouches prevent waste



Versatility

Oversized bags and custom sizes available



Freshness

High-barrier film keeps contents fresh

Snack Packaging at a Glance

Format Options

- Lay flat pouches
- Stand up pouches
- Roll stock

Materials

- Clear high-barrier film
- White high-barrier film
- Metallized high-barrier film
- Multiple roll stock options

Sizes

Lay flat min. = 3.25" W x 4.5" H

Lay flat max = **7" W x 12" H**

Stand up min = 3.25" W x 4.75" H x 2" G

Stand up max = 12" W x 12.5" H x 3.5" G

Filling Methods

- Automated
- Manual

Colors

CMYK + white

Options

- Hang holes
- Resealable zippers
- Tear notches
- PDF proof

SQF CERTIFIED

Our snack packaging is SQF (Safe Quality Food) Level 2 certified for direct food contact.

CUSTOM DESIGNS

Want a fun window shape? A unique holiday theme? Short-run flexibility? Our digital printing technology makes it all possible.