



Pouch Design Package

A clear overview of what's included, what's not included, additional add-ons, and design timeline.

What's Included for \$499

- Initial 30-minute discovery consultation
- One custom food pouch design concept
- Front and back pouch layout
- Placement of client-provided logo, ingredients, nutrition facts, barcode, and required product information
- Color and typography selection that aligns with the organization's brand
- Up to 2 rounds of revisions
- Print-ready PDF with bleed and crop marks
- 3D product mockup for concept review and revisions

Not Included

Logo design or logo recreation

Copywriting or editing of product text

Stock product photography

Add-on Options

Additional Revision Round \$50

Second Design Concept \$100

Logo Design and Refresh starting at \$200

Product Copy and Editing \$75

Design Timeline

A 2-week design turnaround begins once all required content, assets, and product details are provided.

