

# **Household Product Packaging**

Ideal for cleaners, soaps and wipes



Flexible packaging from The Pouch House is a more environmentally conscious way to package household products such as soaps, detergents and cleaning wipes. Stand up pouches replace the material-intensive corrugated boxes and rigid containers of old while lay flat pouches and sachet packs make product sampling easy.



# **Durability**

Resistant to water, oil, punctures and odors



## **Sustainability**

Product-to-package ratio reduces waste



# **Practicality**

Individual-use options for convenience



## Versatility

Oversized bags and custom sizes available

# Household Product Packaging at a Glance

# **Format Options**

- · Lay flat pouches
- Sachet packs

#### **Materials**

- Clear high-barrier film
- White high-barrier film
- Metallized high-barrier film

#### **Sizes**

Lay flat min = 3.25" W x 4.5" H
Lay flat max = 7" W x 12" H
Stand up min =
3.25" W x 4.75" H x 2" G
Stand up max =

12" W x 12.5" H x 3.5" G

# **Filling Methods**

- Automated
- Manual

#### **Colors**

• CMYK + white

# **Options**

- Hang holes
- Resealable zippers
- Tear notches
- PDF proof

#### **CHILD-RESISTANT OPTIONS**

Our child-resistant flexible packaging constructions have passed the laboratory tests outlined in CFR16.1700.20.