CREATING METALLIC ARTWORK
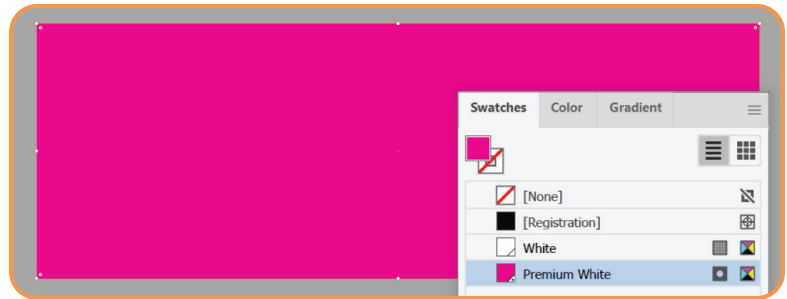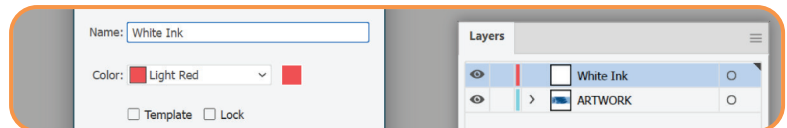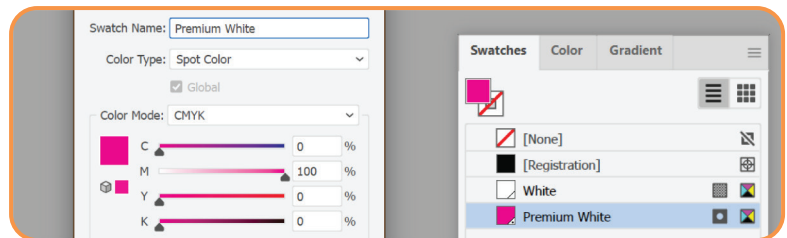
For pouches with metallic artwork, you must choose metallized film for your material. Remember, too, that all of our printing inks are transparent. When printing on metallized film, we print white ink under the artwork — except for the metallic artwork elements. These Adobe Illustrator instructions will help you set up the white ink layer in your art file.
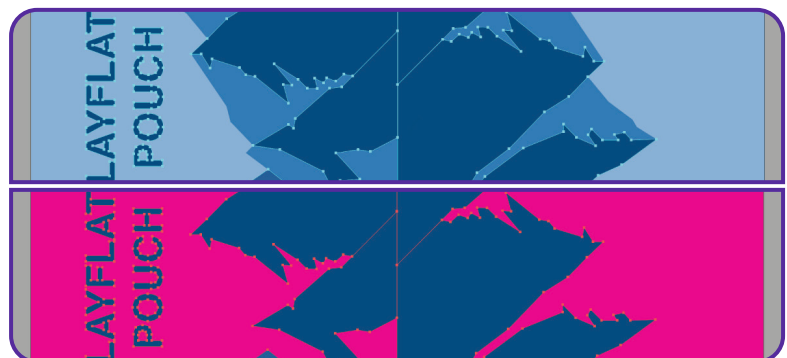
Create the White Ink Layer

1 In the **Swatches panel**, create a new swatch. Make a spot color named "Premium White" that's 100% magenta.

2 In the **Layers panel**, create a new layer. Name it "White Ink" and put it at the top of the layer list.

3 In the **White Ink Layer**, create a rectangle that's the same size as the artboard. Make sure it covers the entire artboard area. Fill it with the "Premium White" swatch.

Pick Metallic Elements From the Artwork Layer

1 In the **Artwork Layer**, select ALL the art objects you'd like to be metallic, then copy them.

2 In the **White Ink Layer**, paste the copied objects in place (Edit → Paste in Place).
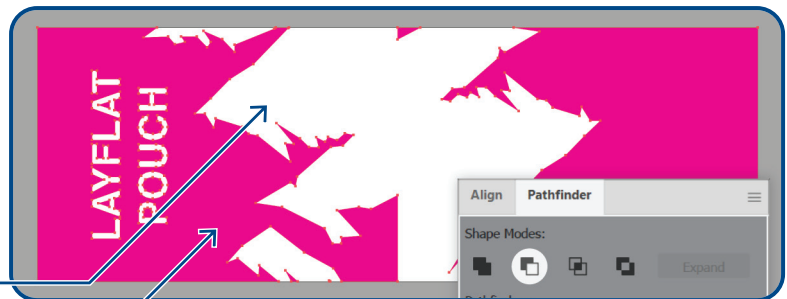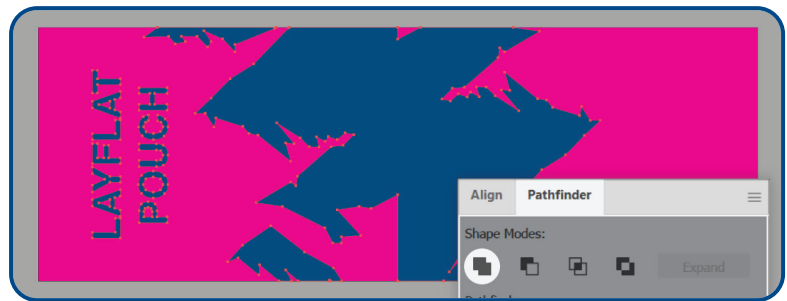
Create the Final Metallic Shape in the White Ink Layer

1 With the pasted objects in the **White Ink Layer** still selected, use the **Pathfinder panel's** Unite tool to merge any overlapping shapes.

2 Combine all the metallic shapes into a single object by making a compound path (Object → Compound Path → Make).

3 In the **White Ink Layer**, create a rectangle that's the same size as the artboard. Make sure it covers the entire artboard area. Fill it with the "Premium White" swatch.

White ink **won't** be printed in unfilled areas. These areas will appear **METALLIC**.

White ink **will** be printed in spot-color-filled areas. These areas will appear **NON-METALLIC**.

4 In the **Attributes panel**, with the resulting shapes selected, check the box for "Overprint Fill."
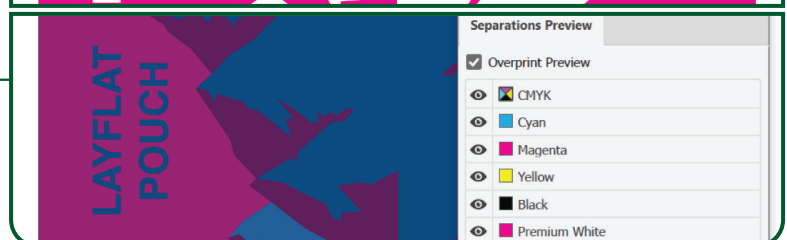
Viewing Files With White Ink

Viewing only the **Artwork Layer**.

Viewing only the **White Ink Layer**.

In the **Separations Preview panel**, you can toggle Overprint Preview to see both layers together and ensure your metallic elements are aligned between them.

Questions?

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